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DEPARTMENT OF ECONOMIC DEVELOPMENT

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WESTERN MARBLE PLANS NEW TOWNSHIP

Western Marble Company plans to establish a new township near a huge marble deposit located in the Kinsey district, approximately 72 miles northeast of Ely, Nevada, company officials announced during August.

Company superintendent, John McKelvie, formerly of Vancouver, British Columbia, and William B. Murray from Portland, Oregon, revealed plans for immediate production at the quarry site. Murray said the site has been under study since 1962 and that core drilling reports show a usable ore body of 38 million tons, enough to last 200 years at today's market consumption level.

Murray, addressing an Ely service club, praised the Nevada Department of Economic Development for "providing full cooperation to our researchers accomplishing economic feasibility studies of the White Pine region."

Richard W. Rhyno, Department Director, noted: "It was a question of whether it would be economically advantageous for the company to locate its plant here in Nevada or elsewhere. To insure that the company's researchers had all information bearing on this question, we arranged conferences for them with key state officials and gathered basic information for them. The cooperation of the Motor Vehicle Department, Nevada Tax Commission, Nevada Industrial Commission, Department of Agriculture, Bureau of Mines, and the White Pine Chamber of Commerce and Mines was most helpful."

Due to the inaccessibility of the quarry, McKelvie said they were in the process of establishing a township for the employees that have already started arriving. Initial plans for a labor force call for 15 to 20 men with quarry skill. "Experienced quarry employees can only be found in the eastern part of the United States and Italy," said McKelvie. He said when full production is reached a work force of over 400 men would be required.

A power generator and four trailer homes have been moved into the area for temporary employee housing, and two D-9 Cat tractors are now clearing for the processing plant.

McKelvie said, "The sawing plant will be trucked into the area and placed on the northern White Pine county line, extending in part into Elko County."

He said by placing the plant at this particular site, it would most efficiently serve

the three quarry areas described in the original feasibility study.

The geology report by the consulting firm of L. J. Longyear Company shows the ore body to be 50 percent sound and of remarkable quality and beauty. The sound marble will be taken out in 5x5x8-foot slabs and will sell for approximately \$100 each, according to Murray. He estimates that the company's gross sales for the first year will exceed \$2.5 million.

"Western Marble will budget \$1,250,000 for the opening and expansion of this quarry," said Murray.

DED Board Schedules Lovelock Meeting

The Nevada Department of Economic Development Advisory Board will hold its regular quarterly meeting in Lovelock, Nevada, November 12, it was announced by board president Carl Shuck of Elko, Nevada.

The 17-man board, as part of their regular duties, meets quarterly to report current program progress and coordinate department activities with the advisory board.

"Without the services of our dedicated board members, the effectiveness of the DED would be seriously curtailed," said DED Director Richard W. Rhyno.

The November meeting of the industrial group will represent the 45th meeting of the State Board of Economic Development.

Del Chemical Sites In Sparks, Nevada

The completion of the Del Chemical Corporation plant in Sparks, Nevada, during August, signified the fulfillment of an idea that originated at the 1965 Nevada Department of Economic Development luncheon held in Milwaukee, Wisconsin.

The new industry will maintain an employee roster of approximately 20 people at the plant site, supported by 60 salesmen traveling throughout the United States. Annual payroll for Del employees is expected to be approximately \$720,000.

Del President, Rocco Yousse, said, "Nevada was picked partly as a result of the DED businessmen's tour in which our representatives met with the Reno group in Milwaukee."

He said Nevada's constitutional free port law and transportation availabilities figured prominently in the final analysis.

Products manufactured by Del include chemicals for odor control at sewage treatment plants, snowplow waxes, chemicals for cleaning parking meters, and traffic paints.

Headquarters for the Del Chemical Corporation are maintained at Menomonee Falls, Wisconsin, with sales offices in Atlanta, Georgia.

EUROPEAN TRAVEL AGENTS WILL VISIT RENO AND LAS VEGAS ON AMERICAN TOUR

Plans for the Nevada visit of some 240 European travel agents, in November, are moving ahead as part of a nationwide tour designed to familiarize them with U.S. tourist attractions, it was announced recently by Richard W. Rhyno, Director, Nevada Department of Economic Development.

He said that approximately 120 European travel agents are scheduled to visit the Las Vegas area during the November tour, and 3 groups of about 40 each will visit the Greater Reno Area.

Jud Allen and Tom Hart of the Greater Reno Chamber of Commerce are coordinating itinerary plans for the groups scheduled to visit the northern area of the State while tour activities in the southern part of the State will be programmed by the Las Vegas Chamber of Commerce.

The visitors will be part of 500 travel

agents and writers from Europe and the Mediterranean area. They will spend 2 weeks in the United States on federally sponsored education and familiarization tours designed to stimulate travel from Europe to the United States.

"Announcement of the visit followed a month of negotiations between the Department of Economic Development, the Greater Reno Chamber of Commerce, American Express Company, and various federal agencies," Rhyno said.

Governor Acts on Nevada's Drought and Park Problems

Governor Grant Sawyer announced in August that emergency funds totaling \$250,000 have been recommended by a federal agency to assist ranchers in four drought-stricken counties.

The recommendation, by the U.S. Agricultural Stabilization and Conservation Service, came after the Governor had declared Eureka, Humboldt, Lander, and White Pine counties as emergency areas.

Ranchers in the affected areas were advised to file individual requests at their nearest ASCS offices.

In a letter to Secretary of Agriculture, Orville L. Freeman, Sawyer noted that rainfall in Nevada this year has been no more than 15 to 40 percent of normal, resulting in damage to the livestock industry and a severe cutback in the production of hay.

Other action by Governor Sawyer during August included steps to insure the establishment of a shoreline state park at Lake Tahoe. The Governor instructed state attorneys to file papers of condemnation against 110 acres of shoreline property now owned by George Whittell of Lake Tahoe.

"The steps we are taking represent one of the most significant events in the history of park and recreation in Nevada," stated Sawyer. The Governor said immediate possession of the shoreline acreage is needed to insure that it will be ready for use as a public recreation area in the spring of next year.

"A great deal must be done in a short period of time. The site must be surveyed,

the shoreline must be cleaned up, sanitation facilities must be installed, and parking areas and access routes must be improved," stated Sawyer.

The entire park on completion will comprise about 17,500 acres. Some 12,100 acres, including the Whittell holdings, are currently owned privately, while the remaining 5,300 acres at Marlette Lake already belong to the State.

Las Vegas Prepares For Tourist Increase

The Las Vegas tourist industry has continued its upward spiral each year, due to the millions of recreation- and entertainment-starved visitors that crowd the luxurious hotels in that city, Las Vegas Chamber of Commerce manager Ken O'Connell said recently.

"This enviable position, as prime target for the entertainment-orientated tourist, is the result of years of hard work and intelligent foresight on the part of Las Vegas community leaders. In line with holding this position, many progressive decisions are made beyond the normal 'fail safe' point usually associated with the normal business formula," said O'Connell.

O'Connell said these decisions are governed by much the same factors affecting any other business, such as supply and demand. He said tourism is increasing by large percentages each year, so this dictates that more facilities be constructed to care for them.

During the month of August Caesar's Palace, a \$25-million hotel was opened, hiring a work force of 1,800. Plans were recently approved by the Clark County Planning Commission to build a \$16-million hotel near McCarran Airport. This installation will contain 1,508 rooms. The Aladdin Hotel has let a contract for a 36-story, 700-room addition. Last month groundbreaking ceremonies were held signaling the construction start of the \$20-million Frontier Hotel which will contain 600 rooms, 62 suites and a 1,000-seat convention auditorium.

"The tourist bureaus of Las Vegas are gearing for an even greater influx of visitors in the coming years, and the business fraternity of this city is making every effort to assure visitors that their stay will be both exciting and comfortable, while enjoying accommodation rates even with or below the national norm," said O'Connell.

A NOTE TO OUR NEVADA READERS

Please send this copy of *Action-Nevada* to an out-of-state business acquaintance whose firm, in your opinion, might be interested in placing a branch facility in the free port State of Nevada.

\$190 Million Power Plant For Southern Nevada Site

Plans for a \$190-million steam-electric power plant to be located on the Colorado River at Fort Mohave, Nevada, were being completed by Southern California Edison Company during August, it was announced by Colorado River Commission spokesman.

Construction of the giant steam-generating plant is set for next spring and will be completed in 1970. The Mohave plant will consist of two generators capable of producing 750 megawatts each and will use 30,000 acre-feet of water annually during the next 35 years. Upon the completion of the 35-year water contract, Edison would either have to find another water source or abandon the Mohave plant. Commission officials said Edison would have by that time, profitably returned its initial investment.

The water contract between Edison and the commission will provide new usage and income from water formerly declared excessive. Nevada will get one-sixth of the generated output of the new plant, thereby greatly increasing the power availability in the Southern Nevada area for municipal and industrial needs.

Petroleum Corporation Tests Iron Ore Deposit

Exploration work by Occidental Petroleum Corporation of Los Angeles revealed a substantial iron ore deposit on the Walker River Indian Reservation during August, reported company President Armand Hammer.

A news release by Occidental stated that iron ore samples from three test drillings proved to be of commercial quality and were accompanied by significant amounts of copper. Although the commercial grade iron ore was discovered at a depth of 2,200 feet during the original test, it is believed that the deposit can be worked by the open pit method.

Robert Horton, formerly of the Bureau of Mines, stated that significant amounts of copper exist in the area and might provide a dual operation at the discovery location. "Should the mining of iron ore by Occidental prove feasible, the construction of a pelletizing plant would be of prime consideration for a more profitable operation," said Horton. "Further testing by Occidental might show a relatively high copper ore," he stated.

Exploration rights for testing on the Indian reservation were granted by the Walker River Tribal Council at Schurz, Nevada. In the event that production should start at the deposit site, the lease for the mineral rights would have to be negotiated with the Paiute Tribal Council.

Occidental expects to continue exploration on the Walker River property; however, no information was available as to the ultimate plans for the deposit.

ASHDOWN MINE TO REOPEN AT DENIO

Willis A. White, President of Silver Bullion, Inc., has announced the purchase of the Ashdown Mine property leases located near Denio, Nevada, for immediate operation and exploration.

The Ashdown property, one of the oldest mines in Northern Nevada, contains 34 unpatented claims. Company officials revealed that the new operation will attempt to recover gold ore from a crosscut of a lower tunnel in the Ashdown vein.

The Ashdown was formerly owned by a Governor of Massachusetts, James M. Curley. Under Curley's direction, a 200-ton flotation ball mill was constructed, and plans now call for reconditioning of the mill for current ore processing by the new operators. The Humboldt County mine contains two tunnels that have produced successfully since World War II. White said, "Further exploration work will be undertaken at the Ashdown site."